

# 7 REASONS WHY MSPs LOVE ESET LICENSING

## Get a single view of everything

01

Manage all your ESET licenses from ESET MSP Administrator, our web-based licensing console, tailor-made for MSPs.

## Customers don't need to handle passwords

02

...nor license keys. All product activations and updates are taken care of automatically, in the background, so your customers don't need to do anything.

## Add & remove licenses at a stroke

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Activate, disable or even terminate licenses immediately, without the need to wait for approval. This flexibility applies to all ESET products.

## Keep control of your licenses

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You can order a license at the customer level and assign it to an administrator who activates and manages licenses for that particular customer.

## License information always in sync

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License information handled by ESET MSP Administrator is automatically synced with the ESET PROTECT Platform interface, slashing customer setup time to a minimum.

## Advanced reporting capabilities

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Want to drill down from a high-level view to a seat-level view? Unified ESET PROTECT console gives you the option to 'get granular'.

## Activate multiple products simultaneously

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Using the bundled solutions we offer via convenient MSP monthly billing, you can activate multiple products all at once, covering endpoints, servers and smartphones, across multiple operating systems.